



Online Sales Order cum Sales Management Solution

Cogzen Solutions built **Business Force** a complete online business solution to manage the sales order process along with the sales which will help for the multiple business segments like Steel Industry, Cement Industry, FMCG, Consumer Durables Industry, Logistics etc. in their operations.

Business Force helps distributors, dealers, wholesalers to:

- Simplify ordering system can be allowed by multiple systems at the real time basis
- Save time and costs by reducing order entry mistakes and customer support calls.
- Improve the ordering experience during the customer lifecycle at all touch points.
- Improve the revenue from the existing customers as well as new ones with directly engaging on all channels.
- Make a sale entry simply tagged with the sales order.

Features of Business Force:

- Maintain a detailed information of own customers.
- Maintain complete details of all the executives.
- Create all the party master and inventory master online from admin.
- Updating the current stock regularly.
- Hassel free order booking from the sales executives after look into the inventory run time of the item.
- An option of sales process, which can be done once completion the sales order.
- Discount and Price List, both options are available in sales entry.
- Sales Order Summary, Sales Register and many more reports are available in the system where you can look at the information with the selection of related executive and location.
- There is an option available for the transactional data migration in Tally.ERP9.

For more details on **Business Force** and other industry solution, please feel free to contact us:

Available at our local authorized partner:





